



VICTORIA'S MOST
POPULAR STALLION

REWARDFOR**EFFORT**

EXCEED AND EXCEL X MISS PROSPECT (RORY'S JESTER)
AUS BAY 2006 16.1HH



REWARD FOR EFFORT

Commenced Stud Duties in 2011
First crop will be 2YO's in 2014/15

Winner of 4 stakes races including the Gr 1 MRC Blue Diamond Stakes

Three-quarter brother-in-blood to Overreach - Champion AUS 2YO filly 2012-13 & winner of the Gr 1 ATC Golden Slipper Stakes

By leading international sire and Champion Australian sire & 2YO sire Exceed and Excel. His Australian progeny also include Gr 1 2YO winners Helmet, Guelph and Earthquake

From a stakes winning mare by Champion 2YO and leading sire & broodmare sire Rory's Jester

Reward for Effort's first yearlings sold to \$170,000 at the 2014 Inglis Premier Yearling Sale

Exceed and Excel

Danehill

Danzig
Razyana

by Northern Dancer
by His Majesty

Patrona

Lomond
Gladiolus

by Northern Dancer
by Watch Your Step

Miss Prospect

Rory's Jester

Crown Jester
Rory's Rocket

by Baguette
by Roan Rocket

Imposing Life

Imposing
Life At Last

by Todman
by Northfields

Service Fee: \$11,000

Including GST and transferable Free Return (Conditions apply)

EXCEED AND EXCEL (AUS) (Bay 2000-Stud 2004). 7 wins-2 at 2, VRC Newmarket H., Gr.1. Champion Australian Sire in 2012-13. Sire of 1082 mrs, 745 wns, 83 SW, inc. Overreach (ATC Golden Slipper S., Gr.1), Excelebration, Margot Did, Amber Sky, Guelph, Helmet, Reward for Effort, Earthquake, Outstrip, Sidestep, Fulbright, Kuroshio, Masamah, Wilander, Best Terms, Heavy Metal, Infamous Angel, Kulgrinda, Camporella, Aerobatics, Nideeb, etc.

1st Dam

MISS PROSPECT, by Rory's Jester. **6 wins-4** at 2-1000 to 1209m, \$183,040, AJC Keith Mackay H., L, MVRC Great Western Champagne S., L, Silver Jubilee S., L, Suni-Toast H., COA Press P., Good Brandy 2YO H., 2d MVRC Pacific Orchard P. H., VATC Snow White Cleaning H., 3d STC Magic Night S., **Gr 2**, VRC Beck's Bier S., L, VATC Debutante S., L. Three-quarter-sister to **CATNIPPED**, Clowning (dam of **CHUCKLE**), Live Comedy (dam of **BLEVEEKA**), half-sister to **LIFE'S A BOUNTY**, **Magic Harmony**. Dam of 9 named foals, 8 to race, **all winners**, inc:-

REWARD FOR EFFORT (c by Exceed and Excel) **4 wins**. See below.

CONSULAR (g by Royal Academy (USA)) **16 wins** 1030 to 1700m, \$1,020,450, Qld Tatt's RC Tattersall's Mile, L, QTC Ascot H., L-twice, GCTC Goldmarket H., L, VRC Lord Mayor's Cup, 2d QTC Stradbroke H., **Gr 1**, QTC Cup, **Gr 2**, BTC Summer S., **Gr 3**, Bernborough H., L, Qld Tatt's RC Tattersall's Mile, L, QTC Ascot H., L, Bribie H., L, SCTC Glasshouse H., 3d VRC Blamey S., **Gr 2**, BTC Sprint H., **Gr 3**, Qld Tatt's RC Tattersall's Mile, L, BTC Jubilee Hotel Doomben Dash H.,

Annie la Vie (f by Flying Spur) **5 wins-2** at 2-1200 to 1600m, \$152,600, MVRC Gold Bake Pies H., Seppelt Salinger H., 2d MVRC WH Stocks S., **Gr 3**, MRC Regal Peace H., BTC Bendigo Bank 2YO H., 3d Qld Tatt's RC Tattersall's S., L, BTC We Insure Plumbers 2YO H., 4th grMRC Quezette S., L, MVRC Alexandra S., L, SAJC HC Nitschke S., L. Dam of 2 winners-
Island Spring. **2 wins** at 1400m, \$123,380, in 2012-13, HKJC Franck Muller Giga Excellent H., Wong Leng H., 2d HKJC Caring for the Elderly H., 3d HKJC New Territories West H., Jockey Club Riding Schools H., Chevalier China Property Development H.

Impulsive Lass (f by Flying Spur) **4 wins** 1320 to 1630m, BTC Glenlogan Park H. Dam of 2 winners.

Bahia (f by Snippets) **4 wins-2** at 2-at 1100, 1200m, \$106,600, STC Lemnos 2YO H., Young Members H., Giddy Up Club H., Tooheys New 2YO H. Dam of-

OVERREACH (f Exceed and Excel) **3 wins** at 2 at 1100, 1200m, \$2,342,800, in 2012-13, ATC Golden Slipper S., **Gr 1**, Moet & Chandon S., **Gr 2**, Widden S., L, 2d MRC Debutant S., L, 3d ATC Sires' Produce S., **Gr 1**.

Our Teacher's Pet (f by Knowledge) **4 wins-2** at 2-at 900, 1000m, 3d Wellington Boot. Dam of 3 winners.

Race Record: 10 Starts 4-1-1 A\$937,200.

Won MRC Blue Diamond S., **Gr 1** (1200m), STC Concorde S., **Gr 3** (1100m), MRC Blue Diamond Preview (c&g), L (1000m), Sir John Monash S., L (1100m), 2nd MRC Blue Diamond Prelude (c&g), **Gr 3**, 3rd MVRC Ian McEwen S., **Gr 3**

REWARD FOR EFFORT

FIRST YEARLINGS



Colt by Reward for Effort x Go With The Wind
Sold: \$170,000
Buyer/Trainer: Peter Moody

TOP LOTS

Col/Sex	Dam	Sale	Price	Purchaser
Ch Colt	Go With The Wind	Melb. Premier	\$170,000	Peter Moody
Bay Colt	Paeroa	Melb. Premier	\$150,000	Matchem Bloodstock
Bay Colt	Tzaress	Melb. Premier	\$100,000	Triple Crown Syndications
Bay Filly	Shabtis	Melb. Premier	\$94,000	Boomer Bloodstock
Bay Filly	Pinpate	Melb. Premier	\$75,000	Paul Moroney
Bay Filly	Champagne Miss	Perth MM	\$70,000	Adam Durrant
Ch Filly	Shallot	Tasmania MM	\$50,000	Star Thoroughbreds



Colt by Reward for Effort x Paeroa
Sold: \$150,000
Buyer: Matchem Racing
Trainer: Robert Smerdon

"He has a great cardiovascular system and terrific genetic profile. He was one of the best yearlings we tested all sales season."

Byron Rogers - Matchem Racing

EXCEED AND EXCEL - THE BEST SIRE OF 2YO'S IN AUSTRALIA AND WORLDWIDE



Earthquake winning the 2014 Gr 1 MRC Blue Diamond Stakes (from barrier 15 of 16) at only her third career start



Overreach winning the 2013 Gr 1 ATC Golden Slipper Stakes